

SUSSEX COUNTY is Our Specialty

Healthcare Beyond the Hospital

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*Mobile Outreach Manager & Community Outreach
Coordinator*



Careers in Healthcare

- Doctor
- Nurse
- Surgeon
- EMT
- Community Health Worker
- Outreach Coordinator
- Mobile Outreach Manager
- Outreach Nurse

Health is About More Than Doctor Visits

- 🚗 Transportation
- 🍏 Healthy Food
- 📖 Health Education
- 🧭 Knowing Where to Go
- 🤝 Support



How Beebe Addresses these challenges

Community & Mobile Outreach



Education • Prevention • Access • Support

What is Community Outreach?

Meeting People Where They Are

- Community Outreach is the intentional effort to connect individuals with resources that support their health and well-being
- Focuses on reducing barriers to care such as transportation, food insecurity, housing, and health literacy
- Builds trust through consistent presence, cultural understanding, and relationship-building
- Strengthens community-healthcare partnerships

Why Community Outreach Matters

Community Outreach and Community Health

- Addresses barriers to health and healthcare
- Improves access to preventive and primary care
- Encourages early intervention
- Empowers individuals and communities
- Builds trust and awareness

How we Improve Access to Care

Community Outreach

Community Outreach Programs

-  Health Screenings
-  Health Education & Workshops
-  Food & Nutrition Programs
-  CPR & Prevention Programs

Mobile Outreach

Healthcare Services

-  Mobile Health Clinic
-  Primary Care Services
-  Behavioral Health Services
-  Addiction Medicine Services

Resources & Support

-  Community Health Workers
-  Resource Navigation
-  Connection to Care
-  Referrals & Follow-Up

Resources & Support

-  Peer Support
-  Harm Reduction Services
-  Screening & Testing Services
-  Social Care Connections

How Beebe Meets People where they are

- We go to



Churches



Schools



Community Centers



Parks

On Mission. Many Different Careers

Careers Behind Mobile and Community Outreach

-  Mobile Outreach Nurse
-  Peer Support Specialist
-  Nurse Practitioner
-  Mobile Outreach Manager
-  Community Health Worker
-  Community Outreach Nurse
-  Community Outreach Coordinator



The Role of the Community Health Worker

The Bridge between Community and care



- Trusted members of the communities they serve
- Provide education, advocacy, and care coordination
- Help individuals navigate complex healthcare and social service systems
- Serve as a consistent point of contact and support



Impact of CHWs

- Increased appt attendance and follow-up care
- Improved health knowledge and self-management
- Reduced emergency room visits and hospitalizations
- Stronger community trust in healthcare systems



Community Outreach Coordinator

Meet Brentdy

- 🇲🇽 First-Generation Mexican American
- 👨👩👦 Youngest of 3 Siblings
- 🗣️ Family & Friends Interpreter & Translator
- 🏥 Often Assisted Family Members During Healthcare Visits
- 🎓 University of Delaware Graduate



Finding my Path



BS ENEP



FirstState

Nonprofit



Nonprofit



Healthcare



Community Outreach Coordinator

What do I do today?

-  **Build Community Partnerships**
 - Work with schools, churches, libraries, nonprofits, and community organizations
-  **Coordinate Programs & Events**
 - Health screenings
 - Educational programs
 - Community outreach events
-  **Connect People to Resources**
 - Help community members find services and support
 - Connect people to healthcare and community resources
-  **Solve Problems**
 - Work with partners to address challenges
 - Help remove barriers that make healthcare harder to access

Mobile Outreach Manager

Meet Angie



Mom



Originally from Oklahoma (grew up on a farm)



Always knew I wanted to help people and/or animals



Was once a National Park trail guide/ranger



LGBTQ advocate



Board Appointments (PFLAG, Sussex Pride, HANCB) - active in volunteering and advocacy



My Journey



HS Graduate
1998



University
Pre-Med & Zoology



Park System
National Parks



Healthcare
Pharmacy & L&D



Sleep Tech
Polysomnography



Nursing
LTC to School
Wellness



Mobile Outreach
Population Health

Mobile Outreach Manager

What do I do today?

Lead Mobile Operations

- Oversees staff operating the mobile unit
- Leadership

Shape Strategy & Programs

- Works with the Director to form strategy
- Program development

Engage the Community

- Community Engagement and connections

SUSSEX
COUNTY *is Our*
Specialty

Case Study

A Real Community Health Story

The Challenge

 Community member attends one of our outreach events



 Receives recommended screening



 Unexpected medical bill arrives



 "I thought this was supposed to be covered."



 Doesn't know who to call or where to start

How We Helped

-  Reviewed the situation and gathered information
- 
-  Worked with the screening program and community partners
- 
-  Communicated with the participant throughout the process
- 
-  Helped navigate the healthcare system
- 
-  Issue resolved

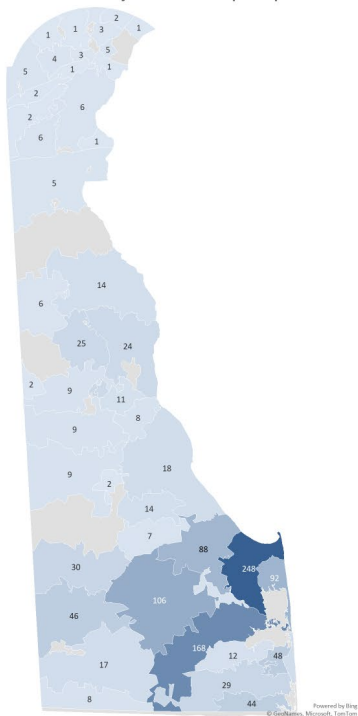
Community Partnerships

Partnerships Make it Possible

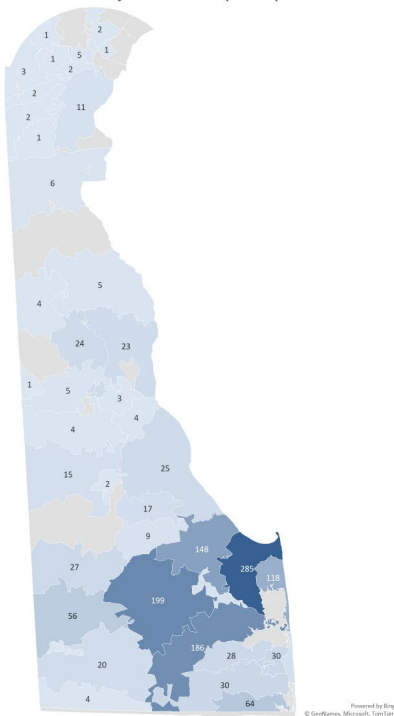
We Work Alongside:

-  Faith-Based Organizations
-  Schools & Colleges
-  Libraries
-  Community Nonprofits
-  Healthcare Partners
-  State & Local Agencies

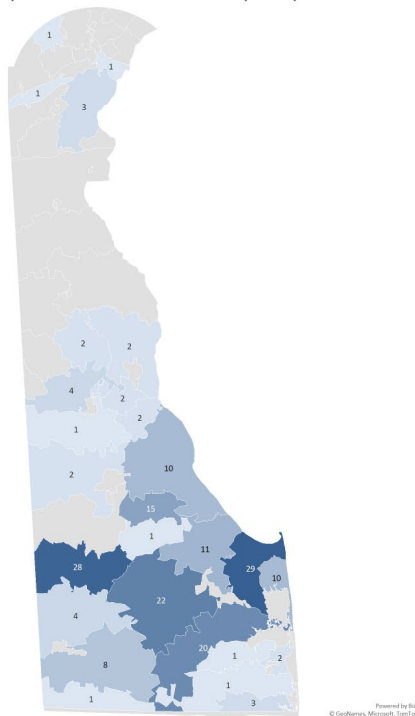
FY23 Beebe Community Outreach Participant Zip Codes



FY24 Beebe Community Outreach Participants Zip Codes



July- September 2024 Beebe Outreach Participants Zip Codes



FY 2025 Community Outreach Impact

-  **2,043** Health Screenings
-  **2,368** Flu Vaccinations
-  **255** CPR Participants Trained
-  **243** Narcan Kits Distributed
-  **50** Food-Insecure Households Supported Monthly
-  **47** Individuals Connected to Primary or Specialty Care

FY 2025 Mobile Outreach Impact

-  **5,371** Lives Touched
-  **229** Community Mobile Events
-  **680** Nurse Practitioner Visits
-  **267** Peer Referrals
-  **273** Social Care Connections

Skills that Matter



Communication

- Explaining information clearly and building relationships



Relationship Building

- Working with community members, partners, and organizations



Problem Solving

- Finding solutions when barriers get in the way



Adaptability

- Every day is different and priorities can change quickly



Empathy

- Understanding people's situations and supporting their needs



Leadership

- Taking initiative and helping move projects forward

What We Wish We Knew in High School

Brentdy

- ✓ You don't have to have your entire career figured out right away.
- ✓ Explore different opportunities and experiences.
- ✓ Skills are transferable
- ✓ Community Health Worker is a great starting point.

Angie

- ✓ You don't have to have it figured out the first time
- ✓ Do what you love and find a way to make money with it
- ✓ Change is inevitable and necessary
- ✓ Growth is a product of failure- don't be afraid to fail

THANK
YOU

SUSSEX is Our COUNTY Specialty

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Learn about how we care for the
people of Sussex County.

beebehealthcare.org

